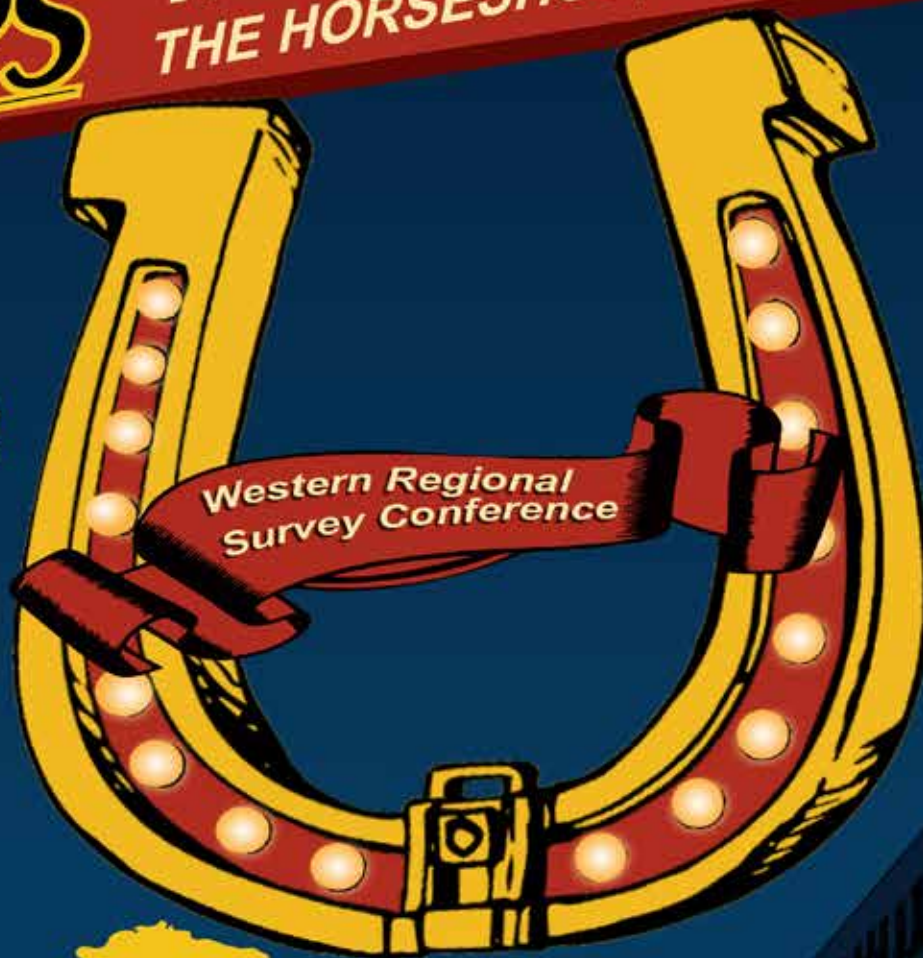


THE GREAT 8

WESTERN FEDERATION OF PROFESSIONAL SURVEYORS
WFPS

MARCH 18-21, 2026
THE HORSESHOE, LAS VEGAS, NEVADA



**WESTERN REGIONAL
SURVEY CONFERENCE**
EXHIBIT & SPONSOR
INFORMATION

Western Federation of Professional Surveyors

WFPS

ALASKA ARIZONA CALIFORNIA NEVADA
NEW MEXICO UTAH WYOMING

Rules, Regulations, & Instructions

for the purpose of this contract, the Associations referred to in these rules and regulations will be: ASPLS, APLS, CLSA, NMPS, NALS, UCLS, PLSW, WFPS

SPACE CONTRACTS

A copy of the application contract for exhibit space is enclosed. In applying for space, return a copy of the contract with payment to the Associations. The Associations reserve the right to decline any application or prohibit any exhibit. If the application contract is accepted by the Associations, a notice indicating such acceptance will be returned to you. Considered in the assignment of space will be the order in which fees are received, sustaining membership in the Associations, and the amount of space available. You can visit the conference website at: PLSeducation.org to view the exhibit layout and booth assignments.

TERMS OF PAYMENT

\$1995 for each booth (includes 2 booth representatives) for all exhibitors to cover the cost of space must be forwarded with the application contract for space. No refund will be made for cancellations. In the event the application for exhibit space is declined, all monies previously deposited for such space will be refunded to the applicant. Please be certain your address is correct and complete, including postal zip, telephone, and e-mail.

SETUP AND HOURS

The exhibits may be set up between 12:00 pm and 5:00 pm on Tuesday, March 17th. Exhibit Hall opens Wednesday, March 18th. Exhibit Hours will be 8:00 am to 7:30 pm on Wednesday, 8:00 am to 5:00 pm on Thursday, and 8:00 am to 3:30 pm on Friday. Exhibits may be removed between 3:30 pm and 6:00 pm on Friday, March 20th (no earlier break down of exhibits will be permitted). Exhibitors will have access to the microphone in the Exhibit Hall during the 3:00 pm break on Friday to hold booth raffles.

ARRANGEMENTS FOR DISPLAY

Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. Background heights may extend out a maximum of three feet from the back of booth toward the aisle. Any extension toward the aisle beyond this point should be no more than four feet high. No special signs, apparatus, etc., will be permitted to extend more than eight feet above the floor and no interference with light or space of other exhibits will be allowed. Illuminated signs must be placed near the back wall of the booth.

REGISTRATION

Each exhibit booth includes two exhibit registrations for two company representatives. Exhibit registration includes access to exhibit hall, ticket for the Icebreaker Reception (Wednesday), tickets for lunches, and ticket to the Scholarship Auction Dinner (Thursday). Each additional company representative is required to register and will be charged an extra company representative registration fee of \$495 which includes access and meals.

BOOTH EQUIPMENT AND SERVICES

Alliance is the official decorator for the conference. Booth equipment consists of an eight-foot high by ten-foot wide back wall and three-foot high side divider draperies, including one 7" by 44" exhibitor identification sign, one six-foot draped table, two chairs, and wastebasket. Electrical is not included and must be contracted through the hotel audio visual department directly. Additional equipment and services are available on a rental basis from Alliance, whose exhibitor service forms will be forwarded directly to you. These should be completed and returned promptly, if applicable.

FREIGHT HANDLING

Alliance has the responsibility of receiving and handling all exhibit materials and empty crates. It is their responsibility to manage docks and schedule vehicles for the smooth and efficient move in and move out of the exhibition. Alliance will not be responsible, however, for any materials they do not handle. Full-time employees of exhibiting companies may hand-carry their exhibit booth and material provided the total weight is 200 pounds or less and it can be accomplished in no more than one trip without the use of a dolly. Exhibitors may not use the docks – Alliance will have complete control of the loading docks at all times.

NON-EXHIBIT HOURS

Exhibit hall will be locked during non-exhibit hours. The Associations will not be responsible for any personal injury to the exhibitor, their employees, or agents or for the safety of exhibits against robbery or damage by fire, accidents, or other causes.

CARE OF BUILDING

Exhibitors will be held responsible for any damage done to the building by them, their agents, or employees. Walls, woodwork, or floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond limits of any background is prohibited.

LIABILITY

The exhibitor agrees to indemnify and hold harmless the Associations from, on, and against any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection therewith.

HOTEL INFORMATION

Horseshoe Las Vegas (formerly Bally's)
3645 Las Vegas Blvd South

Special Rates:

Mon.-Wed - \$50/\$78.35 with fees

Thurs.-Sun. - \$149/\$177.35 with fees

Book early, block will sell out!

Book room online at PLSeducation.org

Preliminary Program

TUESDAY, MARCH 17TH

12:00 PM - 5:00 PM

EXHIBITOR MOVE-IN (ALL BOOTHS MUST BE SETUP BY 5:00 PM)

WEDNESDAY, MARCH 18TH

8:00 AM - 9:00 AM

OPENING CEREMONIES/KEYNOTE/EXHIBITOR PRESENTATIONS

9:00 AM - 9:30 AM

RIBBON CUTTING - EXHIBIT HALL OPENING - BREAK

9:00 AM - 7:30 PM

EXHIBIT HALL OPEN

9:30 AM - 5:00 PM

CONFERENCE SESSIONS

12:00 PM - 1:00 PM

LUNCHEON

5:00 PM - 7:30 PM

ICEBREAKER RECEPTION IN THE EXHIBIT HALL

THURSDAY, MARCH 19TH

8:00 AM - 5:00 PM

EXHIBIT HALL OPEN

8:30 AM - 5:00 PM

CONFERENCE SESSIONS

12:00 PM - 1:30 PM

LUNCHEON

6:00 PM

DINNER AND SCHOLARSHIP AUCTION

FRIDAY, MARCH 20TH

8:00 AM - 3:30 PM

EXHIBIT HALL OPEN

8:30 AM - 5:00 PM

CONFERENCE SESSIONS

3:00 PM - 3:30 PM

EXHIBITORS CONDUCT BOOTH RAFFLES
RECOGNITION OF EXHIBITORS BY ASSOCIATION
EXHIBITS BREAKDOWN AT 3:30 PM
(NO EARLY BREAKDOWN)

12:00 PM - 12:30 PM

CLOSING CEREMONIES

Exhibit Contract

We, the undersigned, with the intent to be legally bound, hereby agree to rent exhibit space to be used for display purposes at the Western Regional Survey Conference to be held on March 18-21, 2025 at the Horseshoe in Las Vegas, NV. **PAYMENT MUST ACCOMPANY CONTRACT IN ORDER TO SECURE SPACE (copy of checks are not accepted as payment) CREDIT CARDS WILL BE PROCESSED IMMEDIATELY.**

WE AGREE THAT:

1. All the provisions of the rules, regulations, and instructions, as published in the official prospectus, shall be part of this contract.
2. Payment must be accompanied with this contract or space will not be assigned.
3. Exhibits will be set up between the hours of 12:00 pm and 5:00 pm on Tuesday, March 17th
4. Exhibits shall be closed and removed between the hours of 3:30 pm and 6:00 pm on Friday, March 20th
No early breakdown will be permitted.
5. Local union help may be mandatory. (Please contact the decorator for local rules.)

EXHIBIT LOCATION: PLEASE INDICATE YOUR BOOTH PREFERENCE BELOW

1 st CHOICE _____	4 th CHOICE _____
2 nd CHOICE _____	5 th CHOICE _____
3 rd CHOICE _____	6 th CHOICE _____

LIST THE COMPANIES YOU DO NOT WANT TO BE ADJACENT TO, AND EVERY EFFORT WILL BE MADE TO OBLIGE YOU.

EXHIBITOR INFORMATION

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ EMAIL: _____

THE FOLLOWING PERSON(S) WILL BE OUR EXHIBITOR REP(S) AT THE CONFERENCE:

You are entitled to two (2) Representatives per booth. (Print name as you wish it to appear on name badge)

(1) _____ EMAIL _____

(2) _____ EMAIL _____

AUTHORIZED SIGNATURE: _____ DATE: _____

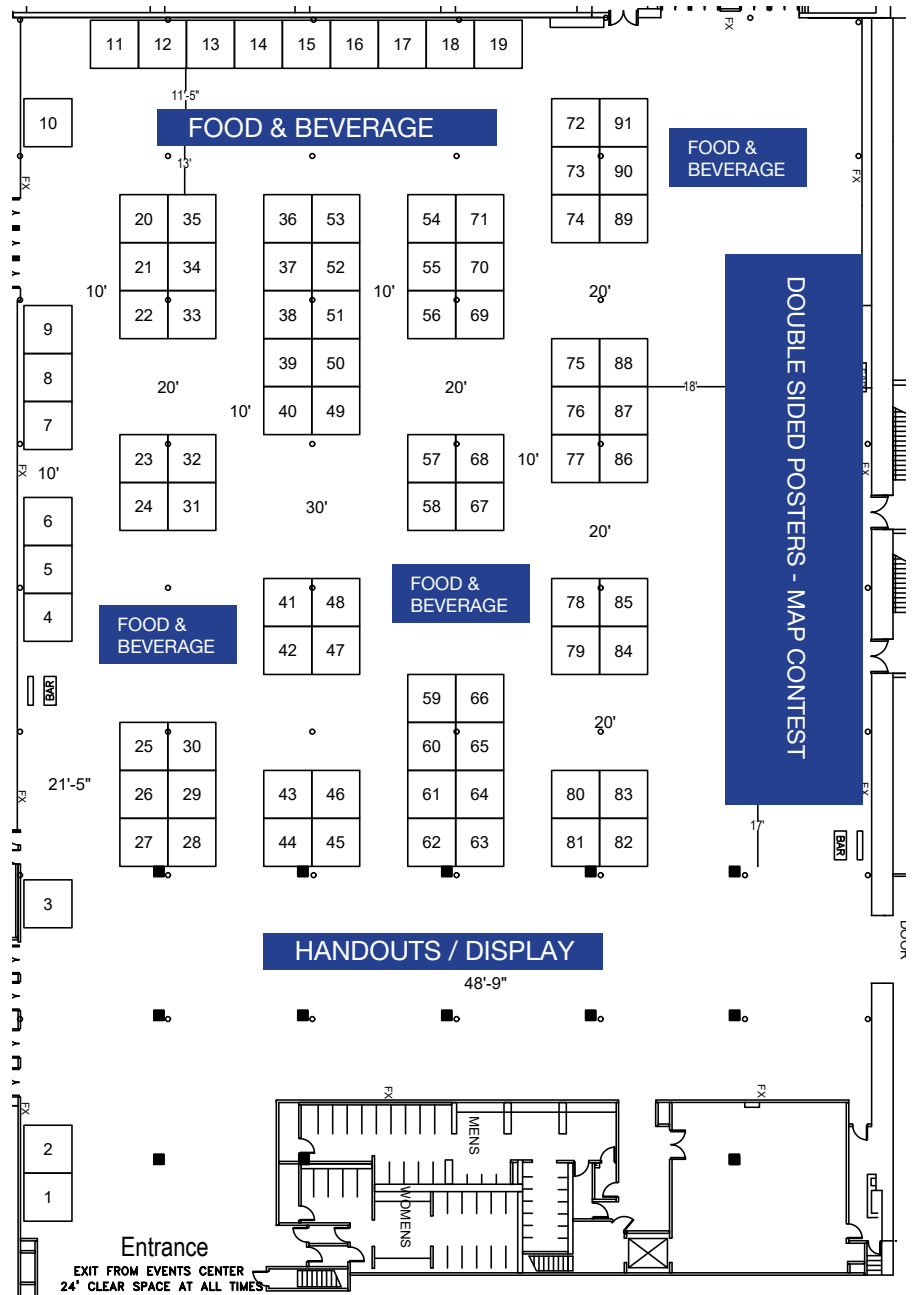
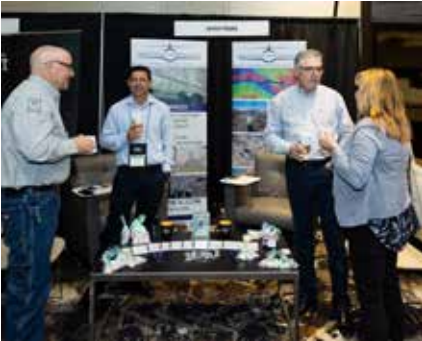
METHOD OF PAYMENT: ☐ Check (Payable to WRS Conference) ☐ VISA ☐ MasterCard

Card # _____ Exp. Date _____ CVV# _____

Name (as it appears on card) _____ Signature _____

Billing Zip Code (if different from above) _____

Exhibit Hall Layout



Updated floorplan and booth assignments at:
PLSeducation.org

Sponsorship Opportunities

This is a rare opportunity to connect with land surveyors from across **the western U.S. - all in one place**. Exhibitors and sponsors will benefit from expanded reach, increased exposure, and access to decision-makers from **eight associations at a single event**.

These exciting opportunities are limited.

ALL SPONSORSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.

	PLATINUM 1 Available	GOLD 3 Available	SILVER 5 Available	BRONZE	BOOTH
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,995
Number of exhibit spaces (booths)	3	2	1	1	1
Number of tickets/registrations	6	4	4	2	2
Logo on Conference signage	top billing	large logo	logo	text listing	
Conference preliminary program	FULL PAGE AD	HALF PAGE AD	250X250 AD	text listing	text listing
Association Magazine Wrap-up Issues	HALF PAGE AD	logo	logo	text listing	
Logo in Conference eBlasts	720x300 Ad/link	250x250 Ad/link	logo/link	text listing	
Social Media Posts & Tags	3 (minimum)	2 (minimum)	1 (minimum)		
Listing on Conference website	720x300 Ad/link	250x250 Ad/link	logo/link	text listing	text listing
Verbal acknowledgement at Conference	✓	✓	✓		
Attendee List Sent After the Conference (ONE TIME USE!)	✓	✓	✓	✓	

Platinum, Gold, Silver exhibitors can add additional booths at discounted rates. Contact Conference Office for more info.

	Sponsor a Student	Luncheon 3 Available	Icebreaker Reception	Scholarship Auction / Dinner	Refreshment Break	Name Badge
	\$500	\$2,500	\$3,000	\$4,500	\$750	\$3500
Logo on Conference signage		✓	✓	✓	✓	✓
Company logo on event ticket		✓	✓	✓		
Listing on Conference website	✓	✓	✓	✓	✓	✓
Recognition in magazines wrap-up issues	✓	✓	✓	✓	✓	✓
Verbal acknowledgement at Conference		✓	✓	✓		logo on badge

Western Regional Survey Conference
526 South E Street
Santa Rosa, CA 95404
(888) 994-3510

Info and Online Registration
www.PLSeducation.org

Sponsorship Application

COMPANY _____

CONTACT _____

ADDRESS _____

CITY, STATE & ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

- ☐ PLATINUM SPONSOR (EXCLUSIVE)\$10,000
- ☐ GOLD SPONSOR (3 AVAILABLE)\$7,500
- ☐ SILVER SPONSOR (5 AVAILABLE) \$5,000
- ☐ BRONZE SPONSOR \$3,000
- ☐ BOOTH ONLY (FYI.. NO ATTENDEE LIST PROVIDED, CONSIDER UPGRADE TO BRONZE) \$1,995
- ☐ LUNCHEON SPONSOR (3 AVAILABLE)..... \$2,500
- ☐ ICEBREAKER RECEPTION (EXCLUSIVE) \$3,000
- ☐ SCHOLARSHIP AUCTION / DINNER (EXCLUSIVE) \$4,500
- ☐ NAME BADGE WALLET (EXCLUSIVE) \$3,500
- ☐ REFRESHMENT BREAK (7 AVAILABLE) \$750
- ☐ STUDENT SPONSORSHIP \$500

Total \$ _____

PAYMENT INFORMATION

☐ Check Included ☐ Visa ☐ Mastercard (No Amex)

Card # _____

Expiration Date _____

Billing Zip Code _____

CID # (back of card) _____

Western Regional Survey Conference

526 South E Street

Santa Rosa, CA 95404-5138

T 888.994.3510 F 707.578.4406

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